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2017 Annual Report Final Submission 03/31/2017

Santa Barbara City College 721 Cliff Drive Santa Barbara, CA 93109

### **General Information**

#	Question	Answer		
1.	Confirm logged into the correct institution's report	Confirmed		
2.	Name of individual preparing report:	Melanie Rogers		
3.	Phone number of person preparing report:	(805) 965-0581 x2807		
4.	E-mail of person preparing report:	rogers@sbcc.edu		
5.	Total unduplicated headcount enrollment:	Fall 2016: <b>20,039</b> Fall 2015: <b>21,484</b> Fall 2014: <b>23,374</b>		
6.	Total unduplicated headcount enrollment in degree applicable credit courses:	Fall 2016: <b>17,060</b> Fall 2015: <b>18,550</b> Fall 2014: <b>19,392</b>		
7.	Headcount enrollment in pre-collegiate credit courses (which do not count toward degree requirements):	Fall 2016: <b>2,731</b> Fall 2015: <b>2,738</b> Fall 2014: <b>2,972</b>		
8.	Number of programs which may be fully completed via distance education:	Fall 2016: <b>27</b> Fall 2015: <b>29</b> Fall 2014: <b>15</b>		
9.	Total unduplicated headcount enrollment in all types of Distance Education:	Fall 2016: <b>6,593</b> Fall 2015: <b>6,777</b> Fall 2014: <b>6,686</b>		
10.	Do you offer Correspondence Education?	No		
11.	Total unduplicated headcount enrollment in all types of Correspondence Education:	Fall 2016: <b>n/a</b> Fall 2015: <b>n/a</b> Fall 2014: <b>n/a</b>		

## **Student Achievement Data**

#	Question	Answer

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	Radiography         national         90 %         83 %         97 %         100 %					
Health Information Technology national				94 %	6 90	
	Emergency Medical Technician	national	75 % 90 %			
	Esthetician: Written	state	90 %			
	Esthetician: Practical	state	90 %	90 %	6 100	% 95 %
	Cosmetology: Written	state	65 %	88 %	6 88	% 68 %
	Cosmetology: Practical	state	85 %	93 %	6 100	% 93 %
	Certified Nursing Assistant	national	90 %	96 %	⁄₀ 97	% 97 %
	Associate Degree Nursing	national	90 %	93 %	6 100	% 98 %
	Alcohol and Drug Counseling	state	80 %	80 %	6 80	% 82 %
	Program	Examination	Institution set standard (%)	2015 Pass Rate (%)	2014 Pass Rate (%)	
18.	<ul> <li>8. Examination pass rates in programs for which students must pass a licensure examination in order to work in field of study:</li> </ul>					to work in their
17.	Number of CTE certificates and degrees for which the institution has set a standard for graduate employment rates:			2016: <b>11</b> 2015: <b>11</b> 2014: <b>11</b>		
16.	5. Number of CTE certificates and degrees for which the institution has 2016: 9 2015: 9 2014: 9					
	Actual student transfers to 4-year c. colleges/universities:			,609	1,514	1,390
15.	What is your Institution-set standard student transfers b. to 4-year colleges/universities?			,417	1,437	1,437
	a 4-year colleges/universities If Number-other or Percent-other, please describe: 2016 2015 2014					
	a. Type of Institute-set standard for stu a. a 4-year colleges/universities	Ident transfers t	<sup>O</sup> Number of	transfers		
	c. Actual certificates awarded:			,640	1,215	1,094
14.	b. What is your Institution-set standard	for certificates	? 1	,257	1,036	1,036
	If Number-other or Percent-other, pl	ease describe:	2016		2015	2014
a. Type of Institute-set standard for certificates Number of certificates						
	c. Actual degrees awarded:	1	,858	1,510	1,395	
13.	b. What is your Institution-set standard		,786	1,199	1,199	
	a. Type of Institute-set standard for deg If Number-other or Percent-other, pl	-	Number of	-	2015	2014
	b. Actual successful course completion	rate:	74	.2 %	73.5 %	73 %
What is your Institution-set standard for successful a. student course completion?		73	.8 %	73.7 %	74 %	
	12.					

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national 90% 97% 97%	97 %	97 % 97 %	90 %	national	Vocational Nursing	Vocation	

Job placement rates for students completing certificate programs and CTE (career-technical education) degrees:

		2015 Job	2014 Job	2013 Job	
	Institution set	Placement Rate	Placement Rate	Placement Rate	
Program	standard (%)	(%)	(%)	(%)	
Administration of Justice	75 %	73 %	77 %	52 %	
Business Administration	75 %	58 %	67 %	67 %	
Early Childhood Education	90 %	73 %	81 %	80 %	
Culinary Arts	84 %	67 %	85 %	80 %	
Marine Diving Technology	80 %	41 %	43 %	55 %	
Film and TV Production	70 %	44 %	50 %	58 %	
Health Information Technology	90 %	58 %	62 %	73 %	
Licensed Vocational Nursing	90 %	67 %	91 %	95 %	
Marketing	73 %	50 %	31 %	56 %	
Mulitmedia Technologies	80 %	55 %	50 %	53 9	
Radiologic Technology	92 %	80 %	87 %	84 9	

#### **Student Learning Outcomes and Assessment**

#	Question		Answer	
	Courses	2016	2015	2014
20.	a. Total number of college courses:	1,268	1,268	1,217
	Number of college courses with ongoing assessment of b. learning outcomes:	1,268	1,268	1,129
	Programs	2016	2015	2014
21.	Total number of college programs (all certificates and a. degrees, and other programs as defined by college):	161	78	78
	Number of college programs with ongoing assessment b. of learning outcomes:	161	78	78
	Student Services and Learning Support	2016	2015	2014
22.	Total number of student services and learning support a. activities (as college has identified or grouped them for SSO/SAO implementation):	23	23	23
	Number of student and learning support activities with b. ongoing assessment of learning outcomes:	23	23	23

## **Other Information**

Please use this text box to provide any comments regarding the data submitted in this report (optional, no limit).
 1) For questions 13b, 13c, 14b, and 14c we are now counting the number of individual degrees and certificates awarded, whereas previously we used an unduplicated count of students who earned awards
 2) For question 21, we are now counting all degree and certificate programs separately, whereas previously we used an unduplicated count of academic programs leading to an award or awards.

The data included in this report are certified as a complete and accurate representation of the reporting institution.

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