Member
Santa Barbara County Workforce Development Board
Program Name
Program for Adults
Primary Contact Name
Raymond L. McDonald
Primary Contact Email
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Primary Contact Phone
805-681-4446
Applicable Program Area
Adults in the Workforce
I. Summary of Activities based on the objectives submitted from the Request for Proposal and Activity Chart. These
should reflect the goals of AEBG including but not limited to integrative programming for noncredit pathway bridge

courses and certificates, internship/placement programs, integrative learning strategies, progress of program working groups and task forces. List and describe their progress.

Santa Barbara Workforce Development Board/Programs for Adults and Older Adults Entry/Re-entry into the Workforce-

The Workforce Development Board (WDB) Executive Director has been actively involved with all the south coast chambers of commerce (Goleta, Santa Barbara, and Carpinteria). He has made several on-site presentations and one on one meetings with the mentioned chambers and their Presidents concerning the Workforce Development activities and events occurring through their One Stops in the county. He and his WDB Program staff are actively participating in the One Stops-sponsored Job Fair and Job Placement Planning Committee meetings comprised of California EDD, community organizations, local businesses, non profit organizations, Department of Rehabilitation, UCSB, SBCC and the local chambers updating them of the various services and activities through the One Stops such as their ongoing community based Job Fairs for all adults and older workers.

Additionally, the Workforce Development Board (WDB) Executive Director has been updating on its One Stop Services and Information at their monthly Department of Social Services Leadership Team Meetings (LTM), and at the south county AEBG Consortium, on the services to adults and older adults as well as to the newly established Workforce Development Board of the Santa Barbara County.

The Workforce Development Board has continuously promoted and advertised the One -Stops on their website: www.sbcwib.org

Recruitment and information dissemination to young and older adults occur continuously in regards to the various services and activities through various community collaboration meetings.

Recently, the WDB's newly designated AEBG Navigator has also made one-on-one meetings with Partners in Education Director and Board President, Santa Barbara City College Construction and Computer Technology Directors, local organizations including the Carpinteria Children's Project Executive Director relative to the Inter-generational Project, proposed YouthBuild project and the One Stop Objectives.

II. Data Reporting: Fall 2015 - Present

Activities relative to increasing participation at One-Stops :

Five (5) major on-site presentations stated above occur continuously and monthly in some cases.

One-on-one meetings as well as presentations with non-profit and service organizations including the local community college and faith community are being planned for the next 7 months of 2016.

Additionally, there will be online posting on the Carpinteria Children's Network and updates on the WDB website.

III. Budget Narrative. Members are expected to make their best efforts to expend funding by June 30, 2016 and no later than December 31, 2016. The timeline of activities should reflect expenditures by this deadline. Please describe your efforts to expend these funds. Examples include hiring faculty and/or faculty, narratives, programmatic committee meetings, purchasing of supplies...

IV. Marketing Efforts. Please list and describe marketing and outreach efforts to advertise your program.