

2016 - 2017 Santa Barbara AEBG Consortium Request for Proposal Application for Regional Funds

A comprehensive and competitive Request for Proposal submission will align with the Adult Education Block Grant Vision, Mission, and Goals and Objectives set forth below.

Santa Barbara AEBG Vision

Using data-driven decision-making and an inclusive, collaborative and coordinated approach, improve and grow existing programs, and design new programs to meet the proven needs of adults in our region.

Santa Barbara AEBG Mission

To provide excellence in an adult educational programming in order to accelerate transitions to transfer or career success.

Santa Barbara Goals & Objectives

The overarching goals of the Consortium are (1) to provide excellent programming for adults in a variety of program areas based on proven community needs; (2) to develop student support services specifically focused on the needs of adult learners, to assist in transfer acceleration and career success; (3) to support innovative professional development for staff and faculty; and (4) to set meaningful outcomes captured by various measurements and tools and shared with her stakeholders.

* Required

Are you an existing 2015-2016 AEBG funding participant? *

Yes

No

Program Name *

One in Five: The Santa Barbara Dyslexia Initiative

Primary Contact Name *

Bev Schwartzberg

Primary Contact Email *

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Primary Contact Phone *

805-564-5619

Applicable Program Area *

- Adult Education (ABE, ASE, Basic Skills)
- English as a Second Language/Literacy
- Adults in the Workforce
- Adults Training to Support K-12 Student Success
- Adults with Disabilities
- Careers and Technical Education
- Pre-Apprenticeship Training

1. Executive Summary *

Please provide an executive summary of your proposed plan (to include overarching goals and outcomes) to create new programs or expand existing programs in one of the areas identified above.

Please see attached PDF

2. Integration *

Please explain how your proposed program creates a transition to credit/transfer educational programs or creates a transition to the workforce (including, but not limited to, internships, jobs, pre-apprenticeships, self-employment).

Please see attached PDF

3. Justification *

Please justify the need of your proposed program and include research, labor market information, employer feedback, student surveys, or other relevant information. For programs that received 2015 - 2016 AEBG funding, please justify the need for more funding and describe how additional funding will further your objectives.

Please see attached PDF

4. Outreach & Marketing *

Please describe your plans to conduct outreach and marketing to reach your target population and increase enrollments.

Please see attached PDF

5. Alignment *

Please describe how your program is in alignment and furthers the Consortium's Vision, Mission, Goals & Objectives as stated above.

Please see attached PDF

6. Activity Chart *

Please use Activity Chart provided in the link under the instructions and email to sbaebg@gmail.com. The Activity Chart should outline your program's specific objectives and activities, along with a timeline for completion, the person/agency responsible, outcomes and data capture methods. Please attach additional pages if necessary. *

I certify that the Activity Chart has been completed and emailed to sbaebg@gmail.com

Total Budget Requested *

56,818

1000/2000/3000 *

PERSONNEL and BENEFITS

32,370

1000/2000/3000 Detail *

3 assistant teachers to lead training in assistive technology; supervise one-to-one tutoring practicum; develop tutor recruitment and placement; carry out adult learner assessment; complete data entry; provide childcare for parents. Cost estimated at: Wages for 3 staff members to work in support of instruction and program management, approximately 12-15 hours/week @\$16.60/hr. each for up to 50 weeks
Please note that the Library would provide in-kind and cost-share services of \$52,740 for volunteer tutors (total 2000 hours at 26.87 [Independent Sector rate]) and \$12,500 project supervisor (5 hrs/week/ \$40/hr plus 25%).

4000 *

INSTRUCTIONAL SUPPLIES and NON-INSTRUCTIONAL SUPPLIES

\$17,948

4000 Detail *

Supplies include \$9,500 for Orton-Gillingham based structured language instructional materials (estimate based on the Barton Reading System), \$1,500 for support materials (tiles/apps, based on Barton Reading System), and \$1998 for companion orthographic, fluency and comprehension materials (estimate based on Tufts University Center for Reading and Language Research RAVE-O curriculum. Non-instructional supplies include radio advertising, development and production of a TV public service announcement, and social media buys/boosts.

Please note that the Library would provide \$4750 in in-kind and cost-share, including supplemental reading materials and access to Lexia online reading support.

5000 *

CONSULTANTS, MEETINGS, PROFESSIONAL DEVELOPMENT

\$2,500

5000 Detail *

Marketing consultant

Current Number of Students Served *

N/A

Target Number of New Students Served for 2016-17 *

20-30 Adults

Do you currently receive NON-AEBG funding that supports the proposed activity? If yes, please describe how additional funding expands or supports that activity. *

See attached PDF

What is your sustainability plan for this activity when funding is no longer available? *

See attached PDF

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