YOUR PROGRAM/AGENCY NAME:

Santa Barbara Workforce Development Board/Programs for Adults & Older Adults Entry/Re-entry into the Workforce

IDENTIFY OFFICIAL AEBG PROGRAM AREA (1-7): Program Area 7: Plans to leverage existing regional structures, including, but not limited to, local workforce investment areas. (New Program Area)

NO.	OBJECTIVE	ACTIVITY DESCRIPTION	TIMELINE FOR COMPLETION	PERSON OR AGENCY RESPONSIBLE	OUTCOME	DATA CAPTURE METHOD
1	Connect Adults & Older Workers to the Workforce System	Hire a AEBG Navigator who will Outreach to adults & older workers at CBOs, social media, advertising. On-site presentations and one-on-one meetings	On-going	Ray McDonald, WDB Executive Director	Increase knowledge among adults & older workers—and increase participation at One-Stops	One-Stop Registration and Enrollment data that is reported to WDB.