| YOUR PROGRAM/AGENCY NAME:<br>Passport Introduction to Leadership Program (PILP)/County of Santa Barbara (COSB) Employees' University (EU) |   |   |                            |                                    |   |                                   |  |
|---|---|---|----------------------------|------------------------------------|---|-----------------------------------|--|
| IDENTIFY OFFICIAL AEBG PROGRAM AREA 1 – 7 as identified in the AEBG Three-Year Plan:<br>Area #6: Careers and Technical Education          |   |   |                            |                                    |   |                                   |  |
| NO.   | OBJECTIVE   | ACTIVITY DESCRIPTION  | TIMELINE FOR<br>COMPLETION | PERSON OR<br>AGENCY<br>RESPONSIBLE | OUTCOME   | DATA CAPTURE<br>METHOD            |  |
| 1.  | Ensure accurate<br>recordkeeping in alignment<br>with County and consortium<br>requirements   | <b>A.</b> Develop a tracking system<br>to track and record training<br>completion, promotional<br>applications, and promotional<br>opportunities accepted | December 1,<br>2018        | COSB-EU                            | Accurate tracking of grant costs                  | TBD                               |  |
| 2.  | Develop detailed enrichment<br>leadership training program for<br>entry level employees, to build<br>pathways to career success at<br>the County of Santa Barbara | <b>A.</b> Match individual learning/success blueprints to targeted positions as defined on career ladders   | March 1, 2019              | COSB-EU                            | Detailed program model<br>and learning blueprints | Diagram                           |  |
|   |   | <b>B</b> . Plot Program Delivery<br>Calendar  | December,<br>2018          | COSB-HR and<br>SBCC CSI            | Achievable timeline                               | PP to PS in P<br>Program Calendar |  |
|   |   | <b>C.</b> Finalize notification process for accepted and rejected applicants  | December,<br>2018          | COSB-HR                            | Respectful and kind response to all applicants    | App Track<br>Spreadsheet          |  |

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| 3.  | Define a curriculum based on<br>COSB current business needs<br>that will lead adult learners to<br>enhanced leadership,<br>knowledge, skills and abilities. | <b>A.</b> Overall curriculum planning: course selection, development, enhancement, tailoring & design work   | August-<br>December<br>2018   | COSB-HR                            | A strategic,<br>comprehensive and<br>vigorous curriculum                           | Excel Spreadsheet<br>and ePersonality (eP)<br>HRIS, Velsoft<br>curriculum planner                                    |
|     |   | <b>B.</b> Capture course content,<br>materials and process in high<br>quality structured curriculum  | August-<br>December<br>2018   | COSB-HR                            | Formal course delivery<br>documents to ensure a<br>consistent iterative<br>process | Word and Publisher<br>Documents, Velsoft   |
| 4.  | captured by various<br>measurements and tools and<br>shared with consortium<br>stakeholders   | Design program tracking &<br>reporting<br>A. Delineate use and timing of<br>assessment: 10 Rule<br>Assessments, participant<br>interview and instructor<br>debriefs for creation of<br>progress reports (spot checks,<br>bi-monthly and final) | October, 2018                 | COSB-HR                            | Data based decision<br>making through<br>quantitative and<br>objective criteria    | 10 Rule Assessment<br>ePersonality (eP-<br>COSB) for tracking<br>training and Excel<br>spreadsheet for case<br>notes |
|     |   | <b>B.</b> Determine process for<br>progress report delivery and<br>follow-up with participants;<br>using sign in sheets, pre/post<br>testing, activity logs, case<br>notes, performance reports  | October, 2018                 | COSB-HR                            | Clear, ongoing and<br>respectful<br>communication with all<br>program participants | Progress and<br>observation notes to<br>file and one-on-one<br>performance<br>meetings                               |
|     |   |  |                               |                                    |  |  |

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| 5.  | To attract a diverse pool of<br>applicants through creative<br>and engaging marketing and<br>communication                 | <b>A.</b> Create Marketing Plan and message, event calendar, collateral and presentation materials  | November,<br>2018               | COSB-HR                            | Accessible marketing<br>that appeals to an<br>array of individuals,<br>cultures and<br>backgrounds   | Word, Publisher,<br>Adobe, Video<br>recordings |
|     |  | <b>B.</b> Conduct internal (COSB)<br>outreach to recruit applicants;<br>leverage existing CBO<br>contacts   | November &<br>December,<br>2018 | COSB-HR                            | A minimum of 50<br>applicants  | Applications                                   |
| 6.  | Deliver a compelling and<br>effective learning program<br>that leads to career success<br>and promotional<br>opportunities | <b>Deliver Program:</b><br><b>A</b> . Conduct outreach, intake, assessment, triage, assignment, courses and periodic check-in and review (Conduct pre and post program assessment for benchmarking purposes.) | January, 2019-<br>June, 2019    | COSB-HR                            | 50 participants will be<br>given an individualized<br>Learning Blueprints<br>mapped to specific<br>career ladders;<br>Capture of metrics for<br>program evaluation | Excel Spreadsheet                              |
|     |  | <b>B.</b> Create a cohort social/communication and coaching platform (Moodle)   | January, 2019                   | COSB-HR                            | Informal support<br>system and cohort<br>communication tool  | TBD  |
|     |  | <b>C.</b> Fine-tune/course correct as necessary, track modifications and progress   | January –<br>June, 2019         | COSB-HR                            | Continuous<br>improvement of<br>process and service  | Excel Spreadsheet                              |
|     |  |   |                                 |                                    |  |  |

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| 7.  | Use strategic follow-up and<br>future planning to create a<br>positive and sustainable<br>program | <b>A.</b> Conduct "commencement" ceremony, celebration and advertise success  | June/July, 2019               | COSB-HR and SBCC                   | Recognition as a<br>positive and<br>worthwhile endeavor.   | Word Documents  |
|     |   | <b>B.</b> Debrief with internal and<br>external partners, use surveys<br>and focus groups, collect<br>testimonials, success stories,<br>chart learned efficiencies and<br>possible improvements | July, 2019                    | COSH-HR and<br>SBCC                | Identification of areas<br>for improvement and<br>streamlining   | Written survey of<br>participants and<br>partners and verbal<br>debrief |
|     |   | <b>C</b> . Compile year-end<br>comprehensive report and<br>submit to consortium and<br>board; review ongoing data<br>tracking for long term follow up   | July, 2019                    | COSB-HR                            | Meaningful data that<br>supports the<br>investment and details<br>the personal,<br>organizational and<br>community impact. | SurveyMonkey,<br>Excel Spreadsheet,<br>Word Documents                   |