SANTA BARBARA CITY COLLEGE & THE FOUNDATION FOR SBCC

2008-2009

ANNUAL REPORT







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A Message from the Superintendent/President Andreea M. Serban, Ph.D.

2008-09 has been extremely rewarding and challenging at the same time, making my first year as Superintendent/President remarkable and memorable. As I assumed this position, I said that this is my dream job and I continue to believe that because of how strongly and positively I feel about what we do at the College, the profound impact the College has on so many students and the significant contribution we make to the community.



It has been a challenging year during these difficult economic times as we remain focused on providing the best possible education and service to our students with reduced resources. The state budget continues to be a major challenge. Collectively, we have had to reduce the College budget by more than \$10 million in the past two years. These reductions are unprecedented in SBCC's history. By identifying both areas to reduce and sources for new revenue generation, we were able to achieve a balanced budget for both the past and current fiscal years. Due to proactive and thoughtful fiscal management, we ended the year with strong reserves and were able to successfully honor our commitments of maintaining core services and instruction for our students and employment of permanent employees.

While we continue to tackle the state fiscal challenges, community support is critical for our College in order to meet the diverse and growing academic and financial needs of our students, both in credit and Continuing Education. The Foundation for Santa Barbara City College is an important partner in our mission for student success. Each year, the Foundation raises an average of \$5 million annually that provides vital support for our students and programs.

SBCC has accomplished many other important things this year including the very successful completion of the site visit for the College's Reaffirmation of Accreditation October 19 - 22, 2009 and rolling out a number of construction projects funded by the Measure V bond approved by District voters in June 2008.

The 2009-10 academic year marks 100 years since our College opened its doors, and we are recognizing this important occasion through a series of Centennial activities. We began our celebration with a special community event at La Playa Stadium on August 20 with other commemorative events and projects to come.

It has been a great pleasure for me to be in a position to provide leadership for our exceptional College in my first year as Superintendent/President. While there are significant challenges ahead, I believe that through the talent and dedication of our faculty, staff and administration, and our commitment to the mission of SBCC and the success of our students, we are engaged in the appropriate analyses and dialogue, making informed decisions and taking the best actions that we can within an extremely challenging environment in order to ensure the long-term viability of Santa Barbara City College. I want to thank the entire community for your tremendous support. I look forward to a long and successful partnership with the community and leading our outstanding College.

ARIAN

OUR STUDENTS REPRESENT THE DIVERSITY OF THE SOUTH COAST REGION

Santa Barbara City College at a Glance

Santa Barbara City College is renowned as a premier twoyear community college in California and the nation. Founded in 1909, SBCC is among the oldest of the state's 110 community colleges. SBCC currently enrolls more than 20,000 credit students each semester along with more than 45,000 Continuing Education students annually.

The College offers an extensive program of postsecondary education. A wide range of associate degree and certificate programs is available, as are transfer programs that provide the first two years of study toward the baccalaureate degree. Through partnerships, qualified SBCC students are guaranteed transfer to a number of four-year universities including campuses in the University of California System and the California State University System.

Through SBCC's Continuing Education Division, the College also offers programs in basic skills, including Citizenship, and English as a Second Language, and a variety of courses geared to a wide range of interests for the lifelong learner.

The Foundation for SBCC is the flagship of California community college foundations, renowned for its leadership and fundraising. The Foundation raises an average of \$5 million per year, providing vital support to student programs and funding scholarships. Responding to community needs, the College's programs address economic development, on-site workforce training, skills enhancement, job training and lifelong learning opportunities.

Students range in age from under 18 to over 80 years and represent the diversity of the South Coast region.



SBCC Celebrates its Centennial: A Century of Success – A Future of Possibilities

During the 2009-10 academic year, Santa Barbara City College is celebrating the landmark occasion of the College's 100th anniversary with a series of Centennial activities and events. SBCC was originally established by the Santa Barbara High School District in 1909.

The Centennial year began at SBCC's La Playa Stadium on August 20, 2009 with a kick-off celebration. Superintendent/President Dr. Andreea Serban and Santa Barbara Community College District Board of Trustees' President Dr. Kathryn Alexander made opening remarks. Special guests recognized were Past Presidents Lorenzo Dell'Armi, Dr. Peter MacDougall, and John Romo.

SBCC Music Department's Brass Quintet played "Centennial Fanfare," a song especially created for the occasion by Linda Holland. SBCC Professor and Santa Barbara Poet Laureate David Starkey read "Centennial," a poem he wrote for the anniversary. Professor Joe White and Manager of Marketing and Communications for the Foundation for SBCC's Stefanie Davis performed "SBCC Through the Century," a light-hearted and memorable skit. SBCC will close the anniversary year at Commencement in May 2010 with the issue of a special Centennial book highlighting SBCC's history and significant educational role in the community and the state.



Measure V: The Bond Shoring Up Campus Construction

On June 3, 2008, SBCC received resounding support from the District voters as Measure V, the college's \$77.2 million campus improvement bond issue, passed by more than 70 percent. This was the first bond passed by the College since 1973.

Funds were designated for core infrastructure projects including modernizing aging classrooms and laboratories, improving facilities for career technical programs such as nursing and radiography, making all buildings and classrooms accessible to individuals with disabilities, and implementing and improving green building standards and sustainability.*

The College successfully sold the first series of bond issues in December 2008 for \$47 million. Due to the College's strong bond ratings, SBCC was able to secure a very competitive interest rate, saving taxpayers approximately \$1.5 million of the expected projected costs.

A bond oversight committee comprised of community members was established to provide SBCC with input and feedback for the implementation of bond projects. The committee members, who represent different constituent groups based on requirements in the California Education Code, are Ed Heron, chair; Tim Tremblay, vice chair; Lanny Ebenstein; Elvira Gómez de Tafoya; Mark Levine; and Marshall Rose. Nicole Ridgell, the new Student Trustee representative, was appointed in the 2009-10 academic year.

On August 28, 2009, due to a combination of factors, including the state fiscal crisis, SBCC announced the decision to postpone building the new School of Media Arts (SoMA). The Board of Trustees and the College determined that it was in the best interest of the entire college community to indefinitely postpone SoMA and to maximize the Measure V funds by improving the core, aging infrastructure on campus, including the renovation and modernization of existing facilities that house SoMA programs.

*By law, none of the \$77.2 million of bond monies can be spent on salaries or general operations of the college.

Campus Construction Upgrading and Modernizing for the Future

Funding made possible by passing of the Measure V bond as well as state funding is supporting significant improvements, major construction and renovation projects currently under way on the SBCC main campus:

DRAMA/MUSIC BUILDING

Remodel of the Drama/Music Building, including upgrades to the Garvin Theatre which will create a state-of-the-art facility for both classroom instruction and for theatrical performances open to the entire community.

JOHN DUNN GOURMET DINING ROOM

With support from the Foundation for SBCC, modernization of the interior of the John Dunn Gourmet Dining Room frequented by the community, faculty, staff and students as well as out-of-town visitors.

STUDENTS SERVED

Student Headcount (Und	luplicated	
Credit (Fall 2008)		
Continuing Education ((Fall 2008))

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Full-Time Equivalent Students 2008–2009

Credit	
Continuing Education	

FACULTY & STAFF

As of July 2009	
Full–Time Faculty	
Adjunct Faculty	544
Full–Time Staff & Management	

BUDGET & FUNDING

2008-2009

College Budget	\$107.9 Million
State Funding	
Local Funding	
Federal Funding	

State Apportionment Funding per Credit CA Resident, Full-time Equivalent Student (FTES)......\$4,565



PEDESTRIAN BRIDGE

Repairs and upgrades to the Pedestrian Bridge connecting the East and West Campuses.

LURIA CONFERENCE & PRESS CENTER

Construction of the new Luria Conference and Press Center overlooking La Playa Stadium. Funded by Measure V funds and augmented by generous support from the Luria Foundation and other private donors, the new 971 square-foot, state-of-the-art facility will include two conference rooms, a coach's area, announcer's booth, viewing areas, as well as new paving and landscaping.



SOLAR PANELS

Completed installation of photovoltaic solar panels in the West Campus parking area which are harnessing solar energy and resulting in substantial savings. Thirty percent of the electricity needed on the West Campus is now provided by these panels.

EMERGENCY PHONE SYSTEM

Installation of a newly expanded Emergency Phone System throughout main campus.

Foundation Donors "Kick Off" the new Luria Conference and Press Center

Prior to his passing in March 2006, Eli Luria, longtime supporter of Santa Barbara City College and founding member of the Foundation board, pledged \$500,000 to construct a new "Press Center" at the top of La Playa stadium. Though he is not here to see his vision realized, the construction of the Luria Conference and Press Center is expected to be completed in December 2009.

The Luria family's lead gift was augmented by the following generous donors:

David & Louise Borgatello Jack & Paulette Callahan Chad & Ginni Dreier The Santa Barbara Athletic Roundtable Mark & Valerie Maldonado Tim & Marcia Tremblay Nick & Kathy Zwick

Santa Barbara City College Quick Facts 2008-2009

STUDENT ACHIEVEMENT (CREDIT)

Degrees Awarded1	,225
Certificates Awarded1	,057
Successful Course Completion	
Rate (Grade of A, B, C or CR)	71%
Transfers to UC and CSU*1	,087
* Reflects 2007–2008 data, as 2008–2009 data are not	
vet available	

Note: Many students attend SBCC to obtain basic English or math skills, improve or advance current job skills, or for personal enrichment and do not aspire to earn a degree or certificate or transfer to a four-year institution.

DEMOGRAPHICS (CREDIT)

Fall 2008

Linnicity	
African American	
Asian/Filipino/Pacific Islander	
Latino	
Native American	
Other/Unknown	
White	

Residency	
California Resident	
Out-of-State	
International	
Gender	
Female	57%
Male	
Unknown	1%0
Unit Load	
Full Time	
Part Time	
Day/Evening	
Day Only	50%
Evening Only	
Day & Evening	
Online/Weekend/Other	
Age	
17 or Younger*	
18–25	
26–49	
	7%
* Many are enrolled in concurrent high school and	
SBCC courses	

Faculty & Staff Recognition 2008-2009

Dr. Robert S. "Bob" Gray,

Professor of Earth Science, was awarded a Lifetime Honorary Membership in the California Federation of Mineralogical Societies for his volunteerism and commitment to the field of geology.

Chris Joseph, SBCC's first-year defensive line football coach, was selected as a Rhodes Scholar for 2009. A geography major with an emphasis on deforestation, he hopes to do consulting work and research on endangered ecosystems after he completes his two-year Rhodes Scholar study at Oxford University.

Dr. Kelly Lake, Professor of Early Childhood Education, was selected as President-Elect for the California Association for the Education of Young Children effective July 1, 2009.



David Starkey (*pictured above*), Professor of English Composition and Literature, was named the City of Santa Barbara's third poet laureate. Program director of SBCC's Creative Writing Program, he has published more than 400 poems.

College Awards

The staff of SBCC's student newspaper, *The Channels*, received top honors for its push into online journalism at the Journalism Association of Community College's (JACC) So-Cal conference. In all, students won a total of 19 awards for both published work from the previous two semesters, as well as competitions held at the conference.

The Santa Barbara Contractors' Association presented its annual President's Award to SBCC's Construction Academy. The recognition honors an organization that has made significant contributions to the advancement of the construction trades.

The Campaign for College Opportunity named SBCC's Dual Enrollment Program as one of its top 15 "Practices with Promise 2008." Dual Enrollment was described as "a perfect example of providing high school students with advanced learning opportunities that allow them to earn college credit for coursework while in high school and better preparing them for the workforce and/ or their postsecondary future."

SBCC was selected as one of four California community colleges to receive the prestigious "Hewlett Leaders in Student Success" award. SBCC's Partnership for Student Success and the Gateway to Success Program were specifically cited. The Hewlett Leaders in Student Success program recognizes colleges that have made significant progress in basic skills education, offering models of institutional commitment to this issue in mission, planning and practice.

For the second year in a row, Santa Barbara City College's Theatre Group won the

Right Image: Camille de Joya (second from left) and Nicole Krider (second from right), PTK winners with Dr. Andreea Serban and faculty advisors *Santa Barbara Independent's* "Best of Theatre Group" in the newspaper's annual Readers' Poll.

Santa Barbara Mayor Marty Blum recognized SBCC for its leadership role in increasing awareness and opportunities for people with disabilities. The College received a top honor – the Mayor's Award for Outstanding Efforts Award.

SBCC's Student Learning Outcome (SLO) Faculty Development Project received an honorable mention in the Academic Senate for California Community Colleges' Exemplary Program Awards for 2008-09. This year's competition focused on "Growing Our Own: Showcasing Innovative Development Programs for Faculty."

The Continuing Education Division's English as a Second Language (ESL) Retention Task Force was awarded a 2009 Promising Practices Award from the CASAS Awards Review Team, in coordination with the California Department of Education.

Student Awards

Jason Bedford, a science major, won honorable mention in the Chemistry category at the Sigma Xi Conference in Washington, DC for his research on "Aerosol Synthesis of Nanomaterials."

Nicole Krider & Camille De Joya were selected to the 2009 Phi Theta Kappa All-California Academic Team. Nicole earned First Team Honors while Camille was named to the Second Team. Phi Theta Kappa Honor Society recognizes and encourages the academic achievement of two-year college students.



Faculty & Staff Awards

Dr. Andreea Serban, Superintendent/ President, was named one of Top 50 Women in Business in the Tri-Counties Area by *Pacific Coast Business Times*.

Dr. Nick Arnold, Professor of Physics and Engineering, received the American Society for Engineering (ASEE) Outstanding Community College Educator Award for the Pacific Southwest section (PSW) for excellence in the instruction of engineering and/or engineering technology.

Alex Girard, Graphic Designer in Marketing and Publications, won two awards in the statewide Community Colleges Public Relations Organization's (CCPRO) Pro Awards 2009 competition. He won top honors in the "Wild Card" category for the School of Media Arts 2009 Calendar and also took second place in the "Viewbook/ Student Recruitment Book."

Sally Green, member of the Santa Barbara Community College District Board of Trustees, was recognized as one of Girls Inc. of Carpinteria's "Women of Inspiration."

Dr. Karolyn Hanna, Professor, Associate Degree Nursing Program, was honored with the Association of Community College Trustees' Pacific Region Faculty Award. The award represents the top community college faculty member in ACCT's Pacific Region – one of five regions in the U.S. – for the 2008-09 academic year. Dr. Hanna also was named the SBCC 30th Annual Faculty Lecturer, the highest honor bestowed on a faculty member by peers.

Kenley Neufeld, Luria Library Director, was selected by the Association of College and Research Libraries (ACRL) as the 2009 recipient of the Community and Junior College Libraries Section (CJCLS) EBSCO Community College Learning Resources Leadership Award.

Vaqueros Awards

The SBCC Women's Golf team won the Community College State title for the second time in three years. Player Asaka Sim also was named the Individual State Champion.

The Vaqueros' Men's Soccer team snagged their seventh Western State Conference title and first one since 2000. SBCC sophomore Mark Knight *(pictured below)*, who won the state scoring title for the second year straight, was named Western State Conference Player of the Year while John Sisterson earned his first Coach of the Year Award.



Freshman player Andrew Perez led the Vaqueros to its first Western State Conference Men's golf title in Coach Chuck Melendez's nine-year tenure with SBCC. Andrew also was named WSC Player of the Year.

New Curriculum

SBCC ADOPTS NEW CURRICULUM AND PROGRAMS TO MEET CHANGING MARKET NEEDS

In fall 2008, SBCC started a new twoyear Associate in Arts degree program in *Exhibit and Display Design*. SBCC is the only California community college currently offering such a curriculum at this level. Students receive training in four critical areas:

- The principles of creativity and design.
- How to translate raw creativity into accessible two-dimensional graphic images
- How to create designs in a threedimensional environment
- How to execute exhibit designs using state-of-the-art materials such as LCD technology, modular extruded aluminum components, and stretch fabric tension structures.

Master class students will create exhibits and displays in a studio environment. Graduates of the program will have opportunities to intern with successful exhibit design firms.

SBCC's School of Media Arts (SoMA) launched the Media Incubator, a new networking site designed to match graduating students with local internships, mentorships, and job opportunities. Utilizing social networking sites, the new resource prepares media arts students for various career choices and allows local employers to easily view the students' work and communicate with them through a single online source. The networking site is an initiative of the South Coast Media Education Center, SBCC, and Multimedia & Entertainment Initiative Region 6 and has been designed as a prototype for seven other community colleges in the region.

Viviana Hernandez sparc program gives courage to return to college

Student Viviana Hernandez credits SBCC's Single Parents Arriving Ready for College Program (SPARC) with giving her the courage to quit her full-time job and return to college.

Viviana, the mother of one-year old son David, is currently pursuing her Associate Degree in Nursing from SBCC. She received her Certified Nursing Associate's degree in 2005, also from SBCC, and was working at a homeless shelter when she made the decision to return to college fulltime. "I couldn't have done it without the SPARC staff," Viviana said. "They helped me see the importance of higher education and pointed me toward the resources I needed. This was particularly important as I'm a single parent and needed childcare and a stable income." After completing her AA program, Viviana plans to pursue her Bachelor's Degree in Nursing.



INAUGURATION

On July 29, 2008, Dr. Andreea M. Serban was inaugurated as the 15th Superintendent/President of Santa Barbara City College. Special guest speakers included: Dr. Diane Woodruff, Interim Chancellor, California Community Colleges, and Scott Lay, President and Chief Executive Officer, Community College League of California.



STUDENTS'

Amber Siddiqi sports and academics turn out to be ideal combination

Amber Siddiqi came to SBCC entrenched in her love of sports. What she discovered along the way was a new passion for academics. In discussing college, Amber said, "I never really liked school much and always did the minimum. Once I transferred to SBCC, I had an academic epiphany and thirsted for knowledge."

Amber was an all-Western State Conference performer on the SBCC Cross Country/Track and Field team and selected as the Santa Barbara Athletic Round Table SBCC Scholar-Athlete of the Year in 2008 – 09. Equally talented both on the track and in the classroom, Amber maintained a 4.0 GPA for the past three semesters and was a member of the President's Honor Roll and Phi Theta Kappa, all while holding down three separate jobs on campus.

Amber received two scholarships: \$500 from the Associated Student Senate for her involvement in campus activities, and \$1,500 from the Donald Harcourt Cross Country/ Field and Track Scholarship Award.

A Liberal Studies major, she is currently pursuing a career in International Relations in Sociology and History with a focus on Africa at the University of California, San Diego.

Left Image: Viviana Hernandez Right Image: Amber Siddiqi

DORANTES LECTURE

Jesuit priest Father Gregory Boyle, an internationally acclaimed gang intervention specialist, delivered the 2008-2009 Leonardo Dorantes Memorial Lecture on October 2, 2008. Through his business Homeboy Industries, Father Boyle has worked for more than 20 years in East Los Angeles in establishing alternatives to gang violence and life off the street for thousands of at-risk youth.

SCHEINFELD SERIES

On October 14, 2008, the Scheinfeld Center for Entrepreneurship & Innovation hosted "A Conversation with Yvon Chouinard," the founder and owner of Patagonia. On April 14, 2009, Doug Otto, the founder of Deckers Outdoor Corporation, a footwear company that owns UGG, Teva and Simple brands, was the featured speaker.

Left Image: 2009 Commencement Right Image: Father Gregory Boyle

SUCCESSES ARE THE HEART

Michael Vickery scholar graduates with three degrees

In fall 2009, Michael Vickery headed to Cal Poly San Luis Obispo armed with three degrees from SBCC in Mathematics, Engineering, and Physics.

Why so many degrees? Michael explains, "In order to transfer to Cal Poly and pursue structural engineering, I had to take almost all the classes in the three different majors here at SBCC. So I decided just to add the few extra ones and have all my bases covered." Following completion of his undergraduate studies, Michael aspires to attend either Cal Poly or Massachusetts Institute of Technology (MIT) to pursue a Master's Degree.

To assist in his education, Michael was awarded \$2,500 through the Laurie Converse Scholarship in Chemistry, Computer Science, Computer Network Engineering and Electronics, Engineering, Mathematics, and Physics.



MACARTHUR FELLOWS PRESENTATION

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On November 14, 2008, Dr. Angela Belcher and Dr. Yoky Matsuoka, two of SBCC's most illustrious alumni and recipients of the renowned MacArthur Fellows Program, discussed their ground-breaking scientific research with a campus audience at the Garvin Theatre. A member of the Santa Barbara City College Class of 1989, Dr. Belcher was named a MacArthur Fellow in 2004 for her innovative work in nanotechnology. She currently serves as Professor of Material Science and Engineering and Bioengineering at the Massachusetts Institute of Technology. Dr. Matsuoka is



Jorge Zamora eops opens door to help make big dreams come true

For student Jorge Zamora, the SBCC Commencement Ceremony in May 2009 held special meaning. Not only was he the first member of his family to graduate from college, Jorge had the distinction of delivering the Commencement keynote address.

In his remarks, Jorge described his initial attempts at college and then dropping out because of personal and outside pressures. When he returned a second time, he took advantage of the services and support of the Extended Opportunity Programs and Services (EOPS) Program. He credited the EOPS staff and program for helping him stay on course and achieve his goal of graduating from SBCC.

Scholarship funds raised by the Foundation for SBCC helped Jorge finance his education.

While holding a full-time job, Jorge maintained a 3.9 GPA and entered the Haas School of Business at the University of California, Berkeley in Fall 2009.

Left Image: Michael Vickery Right Image: Jorge Zamora

a member of the Santa Barbara City College Class of 1991 and was named a 2007 MacArthur Fellow for her pioneering research in neurobotics. She works as Associate Professor of Computer Science and Engineering at the University of Washington in Seattle. Often referred to as "genius grants," the MacArthur Fellows Program is one of the world's most prestigious academic appointments gifted with a \$500,000 unrestricted stipend awarded over five years to each recipient.

ANNUAL COMMENCEMENT

Nearly 2,000 students participated in SBCC's 60th Commencement ceremony on May 22, 2009 at the Students Services Plaza on East Campus. The occasion was a time for graduates to celebrate with family and friends and to thank the faculty and staff who helped them accomplish this important benchmark in their lives.

Left Image: Dr. Yoky Matsuoka Right Image: Dr. Angela Belcher



Creating Partnerships with the Community

Santa Barbara City College works closely with organizations and businesses in the community to not only provide qualified graduates but to help increase services and the quality of life for all area residents.

For the past ten years, the Cottage Health System has generously provided annual funding for four full-time SBCC Nursing faculty positions and assistance with associated support services. In addition to the critically needed financial support, Cottage opens its doors and educational resources to SBCC nursing students. As part of their training, nursing students perform on-the-job clinical rotations at Santa Barbara Cottage Hospital and at Goleta Valley Cottage Hospital, including training in such specialty areas as the Pediatric Intensive Care Unit and the Wound Management Center. Cottage's Department of Education also makes its latest nursing educational findings available to SBCC faculty to ensure that the curriculum is up-to-date. This longstanding partnership ensures that SBCC is able to educate highly qualified nurses, many of whom stay and work at Cottage Hospitals or elsewhere in the community.

The SBCC Center for Sustainability serves as a resource and partner to teach and support locally appropriate strategies to create a sustainable community. By working directly with SBCC's Continuing Education Division and partnering with other local organization, the Center offers:

- · Lectures and workshops in sustainable design and practice co-sponsored with such groups as the Santa Barbara Permaculture Network, the Institute of Reverential Ecology, The Center for Urban Agriculture at Fairview Gardens, and the Sustainability Project
- A Zero Waste program on campus funded by the James S. Bower Foundation
- The College serving as a pilot program for the City of Santa Barbara's food scrap collection and compost program

Tools for Student Success

PAYING FOR COLLEGE: FOUNDATION FUNDS OVER 650 SCHOLARSHIPS

Sponsored by the Foundation for Santa Barbara City College, the annual SBCC Scholarship Reception was held on Friday, May 15, 2009. More than 650 students received awards which totaled \$750,000. A gift of scholarship ensures that coursework, not finances, will be the students' focus during the academic year.

STUDENT SUCCESS SUPPORTED THROUGH THE GATEWAY IN-CLASS TUTORING PROGRAM

The Gateway to Success tutoring program provides a tutor in the classroom working directly with the faculty member and with students seeking guidance. The tutors also meet weekly with students outside the classroom in the Gateway Center.

The Gateway program was developed by faculty to address the problem of students arriving unprepared for collegelevel coursework. This lack of academic preparedness affected students' confidence, motivation and course completion rates.

A recipient of both state and national awards, the Gateway program is funded in part through the Foundation for SBCC. The Adams Legacy Foundation and Santa Barbara Bank & Trust also generously supported this program.

ORFALEA FOUNDATIONS PARTNER WITH SBCC TO CREATE SCHOOL GARDENS

The Foundation for SBCC received a generous grant this year from the Orfalea Foundations to fund s'Cool Gardens: Cultivating the Future. s'Cool Gardens is a program cooperatively designed and offered by SBCC's Center for Sustainability in collaboration with the Orfalea Foundations' s'Cool Food Initiative.

s'COOL

An Orfalea – SBCC Partnership GARDENS

Cultivating the Future



RS STAY THE COURSE

DESPITE ECONOMIC DOWNTURN, DONORS STAY THE COURSE

The Foundation for SBCC plays an important role in relieving financial burden, offering inspiration, and bringing students from all walks of life closer to realizing their dreams. Many of the college's annual scholarship awards are funded from endowed funds held by the Foundation for SBCC. This year, the value of these endowed funds declined due to the economic downturn, threatening our ability to award as many scholarships as in the past. When donors were informed of the situation, many came forward to make certain that the awards they established could and would be made. The Foundation is extremely grateful to its donors for coming through in spite of the forbidding economic climate. Special thanks to the Palladini family, Susan Shields and Orville Armstrong, who started new scholarships this year.

FOUNDATION PROVIDES TEXTBOOK STIPENDS

At \$886 per year, textbooks are the single greatest collegerelated cost that students incur. A federal study found that the price of textbooks nearly tripled between 1986 and 2004, increasing an average of six percent per year. Students who cannot afford to purchase books at the beginning of the term fall behind, become discouraged and drop out of college because they cannot complete their assignments. Not surprisingly, students who can afford textbooks achieve higher grades and higher course completion rates.

SBCC and the Foundation for SBCC are grateful to Williams-Corbett Foundation, Walter J. Thomson, Sage Publications, Santa Ynez Band of Chumash Indians Foundation, and the Towbes Foundation for donating funds for students needing textbooks.



The s'Cool Gardens programs creates and installs gardens at 16 regional elementary schools to familiarize students with the importance of local food sources, healthy eating habits and environmental awareness. SBCC's Center for Sustainability, directed by Dr. Adam Green, is providing the expertise and oversight that will ensure the program's success and sustainability. SBCC students from the Environmental Horticulture and Environmental Science programs work with all participating schools to facilitate education, training and garden-centered curriculum development.

SBCC and the Foundation for SBCC are proud and grateful to have a long and charitable relationship with the Santa Barbara Foundation, which has funded many programs to help the most disadvantaged of our student population. This year, Santa Barbara Foundation funded the *Running Start Program*, the *Continuing Education Community Language Empowerment Program*, and the *ESL Peer Advisor for Student Success Program*. Also lending financial support for many years is the Hutton Foundation, which has funded scholarships, the *Gateway to Success* program and *Turf 2 Surf*. Special thanks to those who heeded the call to help single parents succeed in college. SBCC's Coordinated Agencies and Resources Education program (CARE) provides educational support for the full-time, academically under-prepared, lowincome, single-parent population. Services include childcare assistance, book grants, school supplies, academic, personal, and peer counseling, and personal development courses specifically designed for single parents. Each year, CARE serves more than 250 participants. Over \$100,000 in grants were received from the following organizations in Santa Barbara to extend the reach of this program: the Wrather Family Foundation, Wood-Claeyssens Foundation, Volentine Family Foundation, Cheeryble Foundation and Montecito Bank & Trust.

This year, a substantial gift from the Luria Foundation made it possible for the Luria Library to open on Sundays from 1:00 - 8:00 p.m. We are grateful to the Luria family for their continued generosity and commitment to the Library program and its accessibility to all students.

Foundation for SBCC Board of Directors

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Andreea Serban, Ph.D. Superintendent/President, Santa Barbara City College

A Message from the CEO of the Foundation for SBCC Barbara Ben-Horin

As the Chief Executive Officer of the Foundation for SBCC, it is my privilege to thank you for your support and for being our partner in ensuring student success. Each year, thousands



of students attend SBCC with a dream of improving their lives. The Foundation for SBCC is proud to be a part of making that dream possible. With your help, the Foundation generated more than \$6 million in gifts and grants last year to support a wide variety of academic and career technical programs, provide student services such as scholarships, childcare stipends for single parent students, tutoring services, book grants and much, much more.

SBCC, like other community colleges in the State and the nation, has become a school of choice. In these difficult economic times, a community college education is affordable; the experience is exceptional and life-changing.

I urge you to think of helping our students as an investment that will pay dividends for years to come. Please call me at (805) 730-4401 to learn how you can support the SBCC Partnership for Student Success. Given State budget cuts and financial uncertainties, the students and the College need your help more than ever.

Fundraising Report for the Foundation for SBCC: 2008-2009

Facilities \$501,000
Scholarships \$906,488
College Programs* \$1,948,033
Other Endowed Gifts \$43,082
Deferred Gifts \$131,191
Unrestricted Gifts \$2,842,347
Total Fundraising College Support \$6,372,141



* Includes: book grants, tutoring, child care stipends, internships, summer readiness programs, Math, Engineering & Science Achievement (MESA) program, nursing instruction, Atkinson Gallery support, Center for Sustainability, Continuing Education and much more.

New Technology Keeps SBCC Connected

Evolving technology offers SBCC improved ways to better communicate and serve our students and other constituents.

- SBCC launched its new web site in August 2009. A number of features have been added to enhance the user's experience and navigation in learning more about the campuses, educational offerings, and services. *www.sbcc.edu*
- In winter term 2009, the Continuing Education Division began offering online registration for the first time.
- SBCC students, faculty and staff have the opportunity to sign up for a free text message alert system (Alert U) on their cell phones regarding campus-based emergencies. More than 1,800 users have taken advantage of the service.
- This fall, SBCC launched its new online learning environment customized with rich media tools to enable an unprecedented degree of social interaction. This new "human presence" environment, built at SBCC upon an open source Moodle engine, integrates streaming video, voice and video over IP (VoIP), presence indicators, student rating systems, blogs and microblogs, synchronous and asynchronous desktop sharing, voice boards for time-shifted discussions, and integrated student services. It is available for fully-online courses, hybrid courses, and Web-enhanced classroom-based instruction.

President's Council is Key to Foundation for SBCC's Success

The President's Council is the cornerstone of philanthropic support for the Foundation for SBCC. Members share a commitment to the College and its students by providing the unrestricted resources that enable the Foundation to raise funds that support programs, services, scholarships and the highest priority needs of the College.

New benefits have been added to all levels of membership. Go to: *http://www.sbccfoundation.org* to join or renew online.

For more information, contact Paige Van Tuyl at (805) 730-4405 or *VanTuyl@sbcc.edu*

Grants and Corporate Gifts Drive New Program Development

Grant funding and corporate gifts support SBCC's commitment to innovative programs and services for student success and future careers as well as provide opportunities for the College to enhance benefits to the community-at-large.

MEDICAL ASSISTANT TRAINING PROGRAM

SBCC's Continuing Education Division was awarded a two-year grant of \$128,793 to offer a Medical Assistant Training Program at SBCC. Provided from the Chancellor's Office of the California Community Colleges through federal Economic Stimulus Program dollars, this grant will help meet a long-term community need for a cost-effective program in Medical Assistant Training. The program is expected to get under way in April 2010.

THE FOUNDATION FOR SBCC SECURES FUNDING FROM VERIZON COMMUNICATIONS

The Foundation for SBCC was successful in securing funding from Verizon Communications, a corporate benefactor, which donated \$22,500 to SBCC's Math, Engineering, and Science Achievement (MESA) Center.



Also contributing to MESA this year was Venoco, Inc. and Medtronic. MESA is a statewide program which provides support services for financially and educationally disadvantaged students majoring in the math, engineering and science-based fields.

HEALTH INFORMATION TECHNOLOGY

The SBCC Health Information Technology (HIT) Program received the HIT/HIA Program award from the California Health Information Association (CHIA). The \$2,000 award will be used to enhance the HIT Program's Virtual Laboratory.

Foundation for SBCC Honor Roll GIFTS & PLEDGES JULY 1, 2008-JUNE 30, 2009

This Honor Roll recognizes those generous members of the Santa Barbara community — individuals, corporations and private foundations — whose gifts this past year have contributed to making SBCC one of the most successful and renowned community colleges in California and the nation. This support from the community will directly benefit SBCC's students today and for generations to come.

\$1,000,000 & Above

Estate of Mrs. Dirkje Halk-Mosch

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Many friends and supporters have made plans to help provide for the future success of Santa Barbara City College and its students by remembering SBCC in their estate plans, including wills, charitable remainder trusts, and gift annuities. Planned giving donors are recognized through membership in the SBCC Scroll Society. To learn how you can become a member of this important group, please call the Foundation office at 730-4401.

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